## 85mm x 55mm Standard Business Card

(85mm x 55mm)

IMPORTANT:
-Create artwork using CMYK as the colour mode

-Resolution must be 300dpi

-Delete the template layer before saving your artwor -Delete the trim area layer before saving your artwork

Bleed Area 3mm: The bleed area extends out 3mm from the edge of your finished document. All images or colour that print to the edge of your document should be extended into this area to avoid the chance of any white lines being visible once it is trimmed out.

Non Text Area 3mm: Avoid putting any text within 3mm from the edge of the trim area. Text placed in this area will run very close to the edge of the document and could possibly be trimmed off. If possible also avoid using any thin borders in this area as they may appear uneven when trimmed.

 Trim Area: This is the finished size of your document. Anything placed outside of this area will be trimmed off.

## HOW TO CREATE YOUR PRINT READY PDF:

- File \* Save as \*
   Format > Adobe PDF >
- 3. Adobe PDF Preset > PDF/X-4:2008 >
- 4. Export
- 5. Open PDF and check to ensure it appears correctly

